



## The National Consumer Federation It's a consumer world

### Chairman's Introduction

The NCF has been concerned for some time now that the significance of consumer views, issues and concerns were not being given the weight in national and global economic considerations that they deserve. This effects, amongst many impacts, the approaches taken by government, regulators, consumer bodies and national standards in setting policies and determining resources.

Post Brexit, UK consumers will face issues of market enforcement as the UK overhauls it's laws, regulation and standards for a very different different approach to the world. So the NCF is holding a [Consumer Congress event on 5<sup>th</sup> December 2017](#) to examine post Brexit enforcement for consumers.

I would like to thank NCF Executive member Peter Eisenegger for volunteering to undertake the following analysis of the scale of consumers' part in economic activity to provide a backdrop to this event as well as providing a view of consumer economic activity across the public and private sectors of the UK economy for the NCF and others to use when addressing consumer concerns.

November 2017. Arnold Pindar  
NCF Chair

# World overview of national GDP's

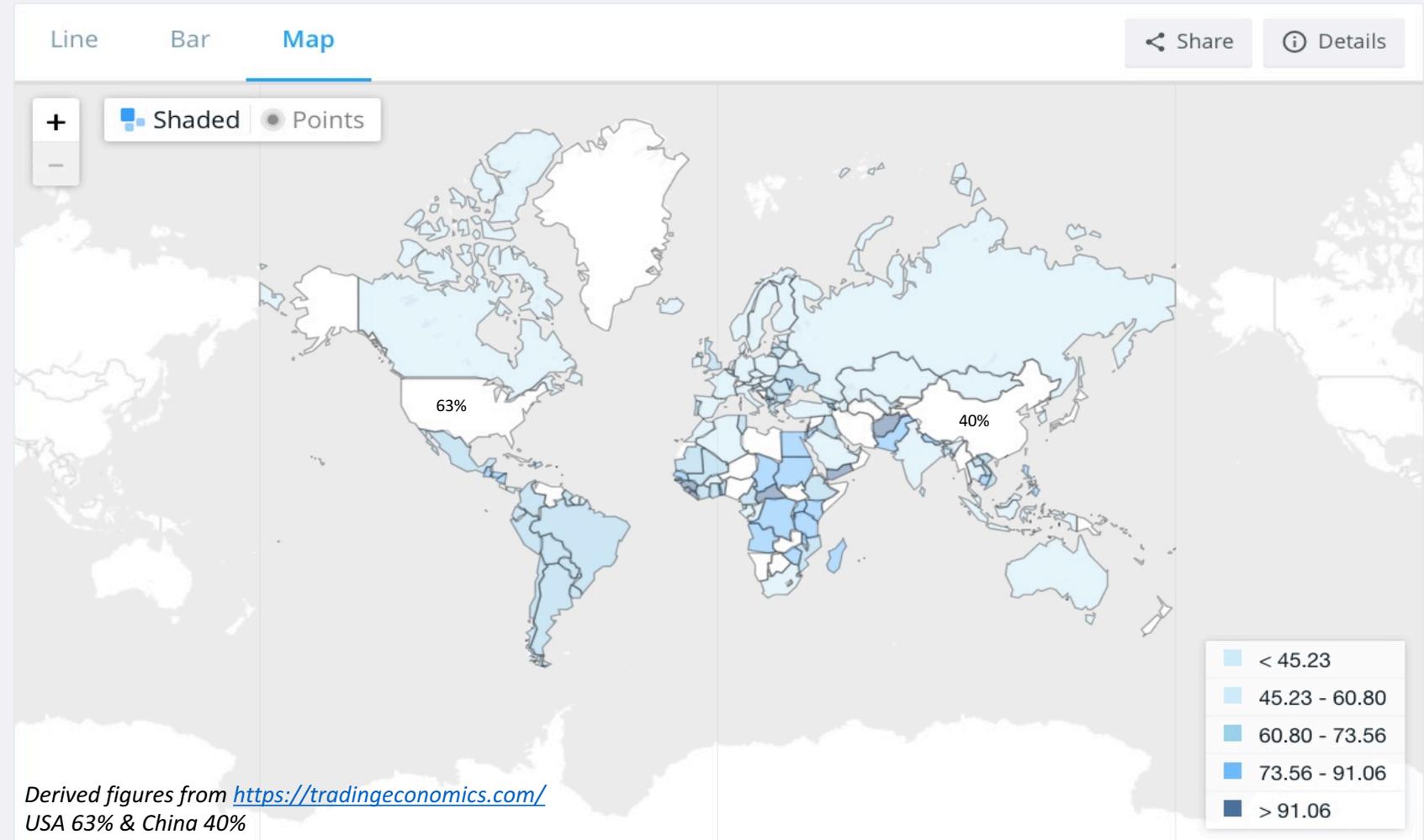
– household expenditure not including consumer consumption of public services

## Household final consumption expenditure, etc. (% of GDP)

World Bank national accounts data, and OECD National Accounts data files.

License: [Open](#)

<https://data.worldbank.org/indicator/NE.CON.PETC.ZS?view=map>



2016

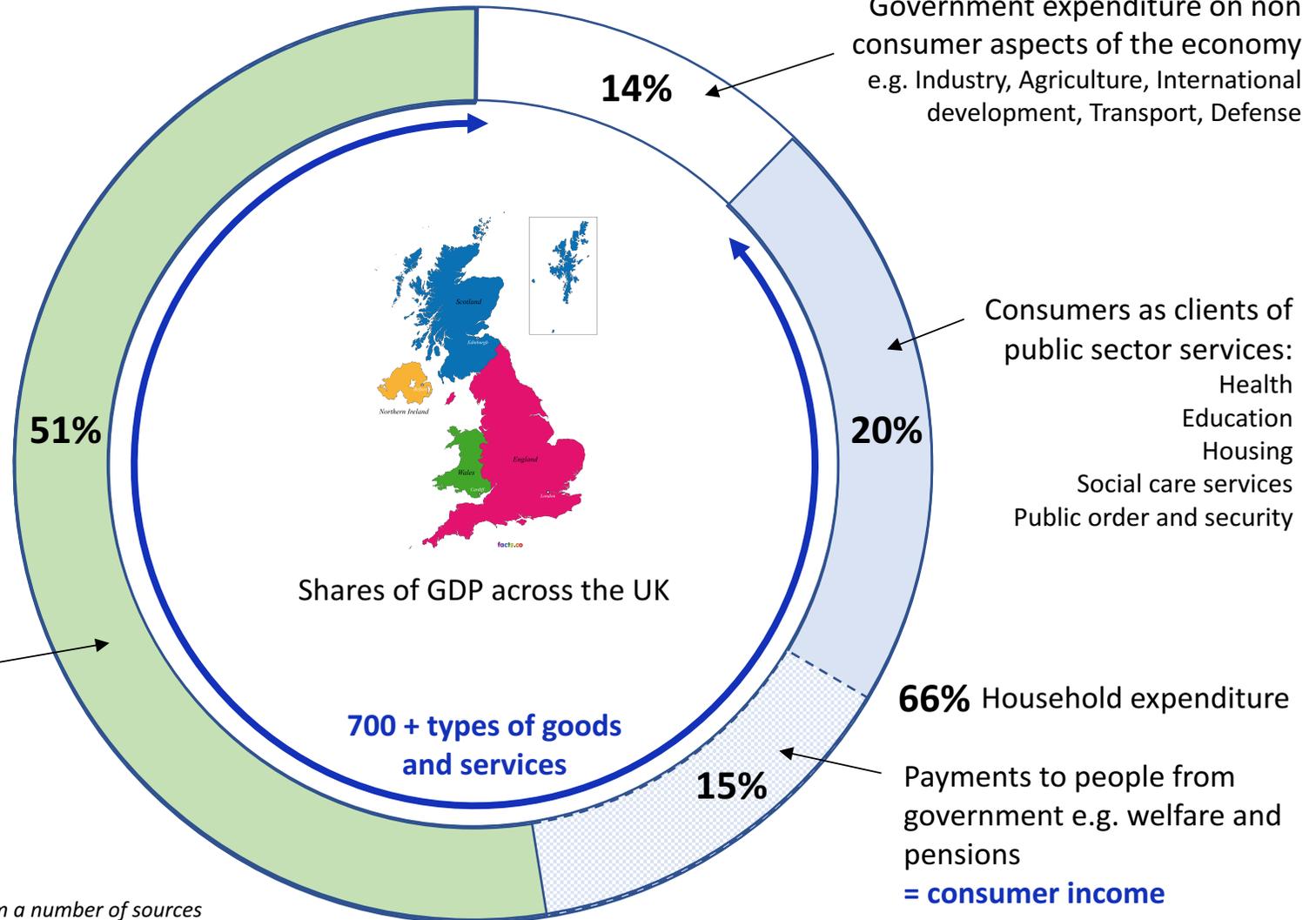
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# The UK Consumer Economy is larger than you think

Consumer goods and services from the Public and Private Sectors.

*National Consumer Federation*  
scoping \*

**86%**



Personal earned income expenditure

Net investment, net exports, Government expenditure on non consumer aspects of the economy e.g. Industry, Agriculture, International development, Transport, Defense

Consumers as clients of public sector services:  
Health  
Education  
Housing  
Social care services  
Public order and security

**66%** Household expenditure

Payments to people from government e.g. welfare and pensions  
**= consumer income**

\* approximate figures brought together from a number of sources  
net investment ~ 2% GDP, net exports < -1% GDP